



Donaldson Delivers

**Genuine PowerCore[®]
Air Filter Technology**

**Imitations aren't always
this easy to spot.**



**Insist on genuine
PowerCore[®] air filters.**

Who would you rather trust to protect your engine: An Innovator or Imitator?



Don't take a chance on engine protection. Donaldson's breakthrough PowerCore® air filters have been delivering superior performance and meeting original equipment manufacturer (OEM) specifications for **more than 20 years.**

In that time, PowerCore air filters have logged **billions** of on-road miles and off-road hours, **protecting** engines, **reducing** downtime, and **saving** money for fleet operators. This innovative air intake system has delivered "big performance in a small footprint" to top OEMs and equipment owners around the world.

Donaldson PowerCore air filters continue to set new standards in filtration quality, coverage and performance, with smaller and lighter air cleaners driven by increasingly more stringent emissions regulations, and airflow designs that deliver superior efficiency and dust-holding capacity.

Effective, consistent performance for the life of your engine.

Genuine PowerCore air filters are designed specifically to meet the rigors of the most challenging applications.

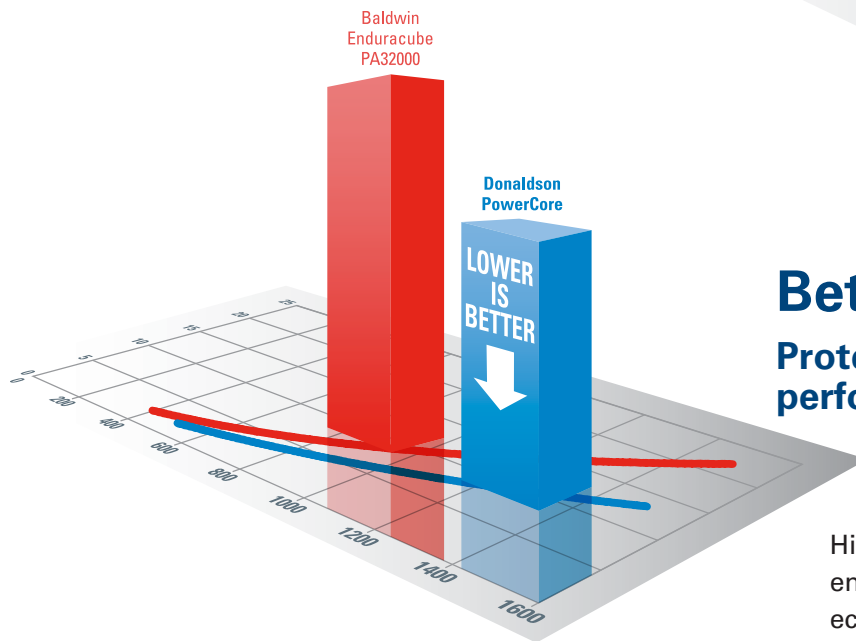
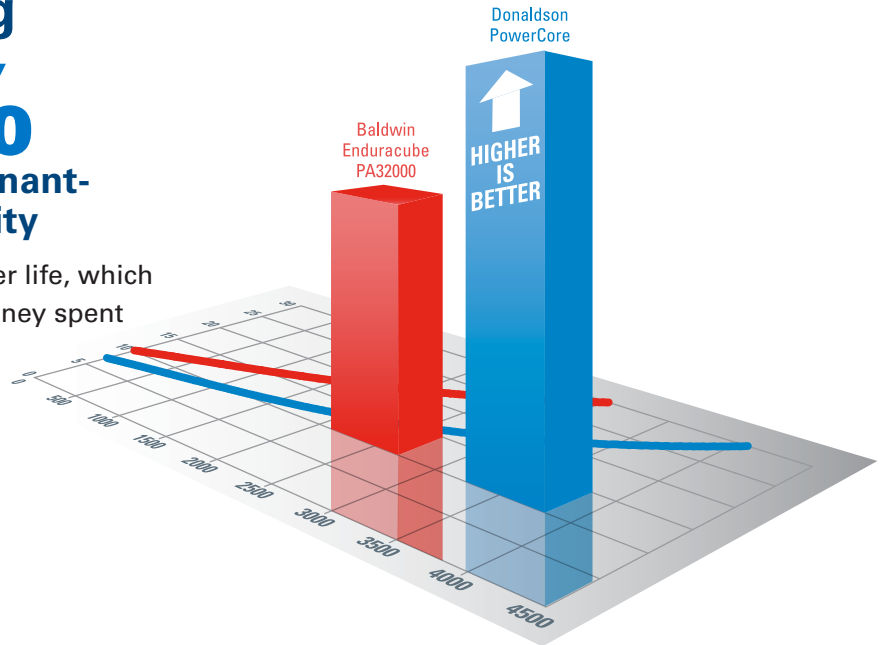
No wonder leading OEMs, fleet operators and equipment owners insist on Genuine PowerCore air filters.

Genuine PowerCore Filters Perform Better on BOTH dust-loading capacity and initial restriction

Better dust-loading

Extending filter life with **26%** more contaminant-loading capacity

Greater filter capacity means longer filter life, which means fewer filter changes and less money spent on maintenance.



Better initial restriction

Protecting performance with **27%** lower initial restriction

Higher restriction negatively impacts engine performance, including reduced fuel economy.

*Per ISO 5011 @ OEM rated airflow.

So what's the real cost of an air filter with higher restriction?
\$105-\$215 per truck/per year!

Choosing a "lower-cost" air filter may seem like it's saving you money – until you realize you may pay a big penalty in fuel economy.

*Assumes \$2.92 diesel fuel cost, 100k miles per year under typical operating conditions.



39 Million Reasons to Choose Genuine Donaldson PowerCore® Filters

straight-through air flow offers proven protection

We've put more than **39 million PowerCore air filters** into equipment in hard-working, challenging environments.

PowerCore filters are trusted by truck drivers, construction workers, and farmers. Wherever there is a job to be done, genuine Donaldson PowerCore filters are providing superior protection and performance, extended uptime, and the cost savings realized by less-frequent maintenance.



Genuine PowerCore Primary Filter Cross Reference

Original Equipment (OE) Part No.	Donaldson Part No.	Non-genuine filter	Applications
PACCAR P621725	P637453	Baldwin PA32000	Kenworth T680 and T880 Peterbilt 567 and 579
PACCAR P621730	P637454	—	Kenworth T680 and T880 Peterbilt 567 and 579
Navistar 2602212C1, 2517298C1	P623400	Baldwin PA32001	Navistar Terrastar

For more information, call 800-374-1374 or visit donaldson.com.



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