



Twice the Distance Guarantee
for On-highway Truck Fleets

Donaldson Blue[®]

On-highway Air Filters will go

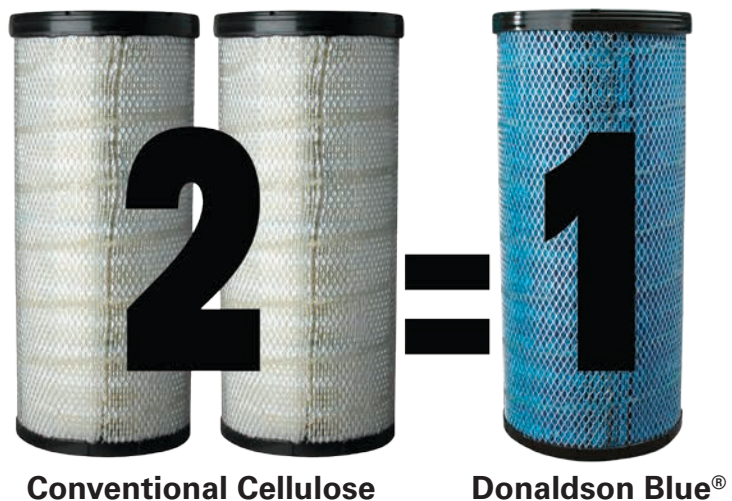
Twice the Distance

Donaldson Blue filters are ideal for fleets that want to improve filtration performance and extend service intervals.

How to Select a Donaldson Blue Filter

Upgrade your current air filter to a Donaldson Blue filter.

- Go to donaldsonfilters.com, select *Cross Reference* from the blue bar on the bottom of the page. Enter the competitive part number to find a Donaldson Blue part number (starts with DBA).
- Call Donaldson at the North American toll-free number at 800-374-1374.



Simple rules to qualify for this guarantee

- Use only Donaldson Blue Air Filters (formerly Donaldson Endurance™)
- Keep accurate records of current media change intervals
- Keep accurate track of miles driven with Donaldson Blue air filters

Standard Donaldson warranty terms and conditions apply

Donaldson
BLUE[®]

Donaldson Blue[®] Cost Savings Worksheet

See how Donaldson Blue[®] Air Filters can improve your bottom line.

Use this worksheet to calculate your cost savings by switching to Donaldson Blue Air Filters.



Details About Your Air Filter Maintenance		Your Fleet Worksheet		Savings Example	
		Current	New	Current	New
Number of trucks?	A			100	100
Miles driven per truck per year?	B			100,000	100,000
Air change interval (mileage)?	C			50,000	100,000
Number of air changes per year? <i>To calculate: (B ÷ C) x A</i>	D			200	100
Cost of air filter per change?	E			\$39.00*	\$50.00*
Cost of labor for air change? <i>based on \$100/hr. rate</i>	F			\$50.00*	\$50.00*
Cost for air changes per truck? <i>To calculate: E + F</i>	G			\$89.00	\$100.00
Total cost for air changes per year? <i>To calculate: G x D</i>	H			\$17,800	\$10,000
Dollar Savings <i>To calculate: H Current – H New</i>	I	➔			\$7,800
Percent Savings <i>To calculate: (I ÷ H Current) x 100</i>	J	➔			44%

*Prices shown are examples only.



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www.donaldson.com
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